



GET READY FOR A WILD RIDE!

CHAMPIONING LEADERS AND THEIR TEAMS TO LEADING IN THE ARENA

Raised in a small town in Nebraska, Zach grew up in an entrepreneurial family working at his parents grocery store. At the early age of 10, he learned what it takes to become great at what you do.

At 11 years old, Zach was riding in the rodeo. He went on to become 2x Saddle Bronc Riding Champion. He often says, *"Everything I needed to know about leadership, I learned in the rodeo arena."*

TESTIMONIALS

"I'd recommend Zach to any executive leadership team or organization who wants to raise the level of responsibility in the business."

—Ben Hagendorn, CEO, WarehouseQuote

"Zach is not your typical corporate coach – and that's a good thing! We left energized and ready to deploy our new learnings internally – and the results have been compelling! We look forward to working with him again!"

—Sara O'Dowd, VP Human Resources, PBI Gordon Companies

"We've done these types of workshops for five years and most of them have been fluff, this was *NOT fluff!*"

—Michael, Director, Thayer County Hospital

COMPANIES I'VE IMPACTED



SPEAKING TOPICS

► THE WILD RIDE: LIVING LIFE IN THE ARENA

In his signature keynote, Zach reveals the three critical approaches to live and lead in the arena of our own lives, why we need this more now than ever, and practical steps for you to be the ultimate leader of your life.

► SADDLE UP! A MODERN LEADERSHIP SOLUTION

In today's dynamic landscape, burnout and disengagement plague workplaces. Yet, the core issue often isn't burnout but rather boredom, stifling untapped potential. To thrive, organizations must foster a culture of ownership and collaboration. Introducing *Saddle Your Own Horse™*, a paradigm shift in leadership that champions engagement and fulfillment.

► RAISE IT HIGH & LIFT! SELLING WITH INFLUENCE & PRESENCE

Are you caught in the activity trap, struggling to convert efforts into results? Do your salespeople falter in understanding and addressing prospects' real needs? Discover the power of genuine influence to propel action and create urgency around your company's value proposition.

► LEADING IN THE ARENA: CHAMPIONING YOURSELF AND YOUR TEAM

Great managers are exceptional coaches. To champion your team effectively, mastering a coaching approach is essential. Learn how to empower your team to excel through proven coaching techniques, embracing the ethos of Saddle Your Own Horse™.

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